

REALITY CHECK



INSIGHTS FROM THE DREAM:IN JOURNEY : EDITION 1 : READ FROM THE DREAMS OF THOUSANDS OF PEOPLE SPREAD ACROSS 25,000 KMS OF INDIA

RE-PUBLIC

IS THERE A HUGE OPPORTUNITY TO RE-IMAGINE, RE-DESIGN, RE-CREATE OUR REPUBLIC? THERE SEEMS TO BE A WHOLE NEW GENERATION WHICH WANTS TO DO THINGS DIFFERENTLY.

Reality Check is one of the outcomes of the DREAM:IN Project. You will find meaningful insights here, drawn from dreams of every man and every woman of India. Reality Check is a quarterly and this first edition is free. To subscribe, to participate, to facilitate, do mail us at iwanttodream@spreadesign.co.in with the subject: reality check.

SNAKES & LADDERS

WHEN MR. UNCERTAINTY STRIKES, HE REALLY PUSHES US TO THE BOTTOM. EXPECTS US TO START ALL OVER AGAIN, ON A MUCH WEAKER FOOTING.

I AM ENTERPRISE

THERE IS A HUGE OPPORTUNITY WAITING FOR CREATING AND ORGANISING THE MICRO-ENTERPRISE.

DROP OUT - GO PLAY ANOTHER GAME

NOW THERE ARE VERY FEW PEOPLE LEFT BEHIND WITH YOU TO PLAY THIS GAME. THE REST HAVE DROPPED OUT.

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2 DROP OUT – GO PLAY ANOTHER GAME

Now there are very few people left behind with you to play this game. The rest have dropped out.

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11 ALL SYSTEMS CRACKING!

As new generation takes over we will see the destruction of many old systems... the creation of very new systems.



Edited by Girish Raj: Founder Director and Chief Strategy Officer at Idiom. He is an English (Honors) graduate and an MBA, with vast experience in brand strategy, design strategy and marketing. He has over 17 years of experience working on brands across sectors and steering business strategies for clients.

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Reality Check is the outcome of the DREAM:IN project. It is designed as a simple source of insights. However, the process to glean these insights is not so simple. Over a 100 young student journalists have volunteered their time, undergone rigorous training and travelled the country over seven days, getting used to a new place every day, getting jolted out of their comfort zone... meeting new people and extracting their dreams. Meeting over 5,000 new people.

This gave us, the DREAM:IN team, 3,000 dreams each edited from 20 - 45 minutes of footage into 2-3 minutes of the actual dream seed. To be subtitled and transcribed, to be watched, to be absorbed and discussed by an erudite audience of leaders and scholars over four days. To be read and translated by a volunteer and an expert!

So, as you see it is a 'simple' source of insights. Culled from the deepest dreams of those whose dreams no one is interested in, those who influence dreams, those who once had dreams and of course, those whose dreams marketers are most interested in.

Reality Check will hopefully be a quarterly, as we find the resources and the dreamcatchers to launch many more journeys, conclaves, 'melas' and camps. We need you to start dreamin' with us. - Sonia Manchanda/Project Director.

Life, they say, is a journey. What better way could we evolve a system to decipher where life takes us, other than embark on yet another journey.

The DREAM:IN journey. A journey that to most of us served as a divine interception. When hundreds of people put their life on hold, voluntarily intercepted their own life, to try and find greater meaning in this journey. A journey, which billions of people set off on in every part of the world, virtually, everyday. Not really knowing where they are headed.

The design of the DREAM:IN journey is also based on this idea of interception. What if we intercept the lives of thousands of people at the same time across the length and breadth of the nation? Irrespective of age, sex, income or social status, what if we, as complete strangers, stop them on their tracks and inspire them to dive deep within themselves and share with us their dreams?

We then discovered that dreams, like life itself, are being taken for granted. No one really cares about them. Not the people who make decisions that have a bearing on a lot of lives everyday, not those who care about you or are close to you and in most cases not even you.

Dreams of nine out of 10 people who we met, we realised, were a bit like a game of snakes and ladders. Unclear, uncertain, unpredictable and a lot like happiness... temporary and even fragile.

Could things be any other way?

This analysis, we hope, is the beginning for a lot of people to not want to look the other way. To making sure that they start everything by getting to the bottom of things. And to want to change things they may have passively played a role in collectively creating.

To cut a long story short, in an increasingly emerging world order, it is more than evident, that if we don't try and change things collectively, there are many more people waiting in the wings to do just that.



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REALITY CHECK IS ONE OF THE OUTCOMES OF THE DREAM:IN PROJECT. YOU WILL FIND MEANINGFUL INSIGHTS HERE, DRAWN FROM DREAMS OF EVERY MAN AND EVERY WOMAN OF INDIA. REALITY CHECK IS A QUARTERLY AND THIS FIRST EDITION IS FREE. TO SUBSCRIBE, TO PARTICIPATE, TO FACILITATE, DO MAIL US AT iwanttodream@spreaddesign.co.in WITH THE SUBJECT: REALITY CHECK.



Inequality is a reality. Among other things, inequality can still be corrected with marginal systemic changes - what then could be its root cause?

Let's face it, we all begin life the same way, on a clean slate. On a board of snakes and ladders that is about to begin.

Then Mr. Uncertainty takes over.

Haven't we all been victims of Mr. Uncertainty at some point or the other? Some bigger victims of the proverbial snake compared to others.

Mr. Uncertainty is a great teacher for some of us. He teaches us to be prepared, prepared for eventualities. He may seemingly have pushed us back, knocked us down but only for a fleeting moment.

When there was an economic meltdown, when the Sensex came crashing, when we were confronted by an accident, had to face bereavement or when we lost a lot of money on the stock market - what did we do? We built social and economic systems around us, we insulated ourselves from any eventuality.

However, the same does not hold true for everyone. When Mr. Uncertainty strikes, he strikes them hard, pushing them to the bottom. And, then expects them to start all over again, on a much weaker footing.

How else would you explain an ailment in the family, an accident, bad monsoons, floods or even a joyous occasion of a daughter's wedding changing course of an individual and his/her family's life?

"I had to drop out of school, drop out of college, sell our land, mortgage jewellery, borrow money from the money lender and start working at an early age". Our dream catchers heard these refrains often. May we add that we feel this is probably the key cause for many a dream to start changing course.

This became the beginning of a downward spiral from which one had to start re-building life and recalibrating dreams all over again.

Yes! One of our biggest learning was UNCERTAINTY = INEQUALITY. This we also feel is a doorway to the creation of myriad, new opportunities.

Consider the possibilities of creating a savings, investment, loan, protection, microfinance, social equity or even a philanthropic product/project that helps tide over individual loss. Have we not heard of corporate loss financing?

So that everyone gets the fundamental right to a social and economic cushion to tide over the vagaries that Mr. Uncertainty is bound to create. If that does not inspire you, it has been proven by Kate Pickett and Richard Wilkinson in the Spirit Level that in the long run inequality could be as debilitating for the rich as it is for the poor.

1 SNAKES & LADDERS

One of our biggest learning was UNCERTAINTY = INEQUALITY. This we also feel is a doorway to the creation of myriad new opportunities.

Abhishek, Delhi
I work with Blackberry retail in Indore at Treasure Island Mall. My Father has taken VRS from Gajra gears and he lost a lot of money as he had to pay for my surgery (neuro surgery). My dream is to start a retail outlet for my father in my hometown of Devas (it is a small city in Madhya Pradesh).

Dagdu Kerba Kamble, Kolhapur
I am a dreamer. I wanted to study but we did not have any budget. People with money are able to build homes, we have nothing, that's why we sit here. My family runs on daily earnings of about Rs. 50-100. There are times I have to borrow. I wish to keep my children happy by working hard. I polish, repair and sell shoes. There is no fun in this.

Arun, Trichy
My ambition is to open a big shop, my dream was to study mechanical engineering and become a great person. I have a mother, father, elder sister and a brother. First, I need to have job and then settle in life. I wished to do Bachelors in Engineering, but I have stopped studying after diploma I could not study further.

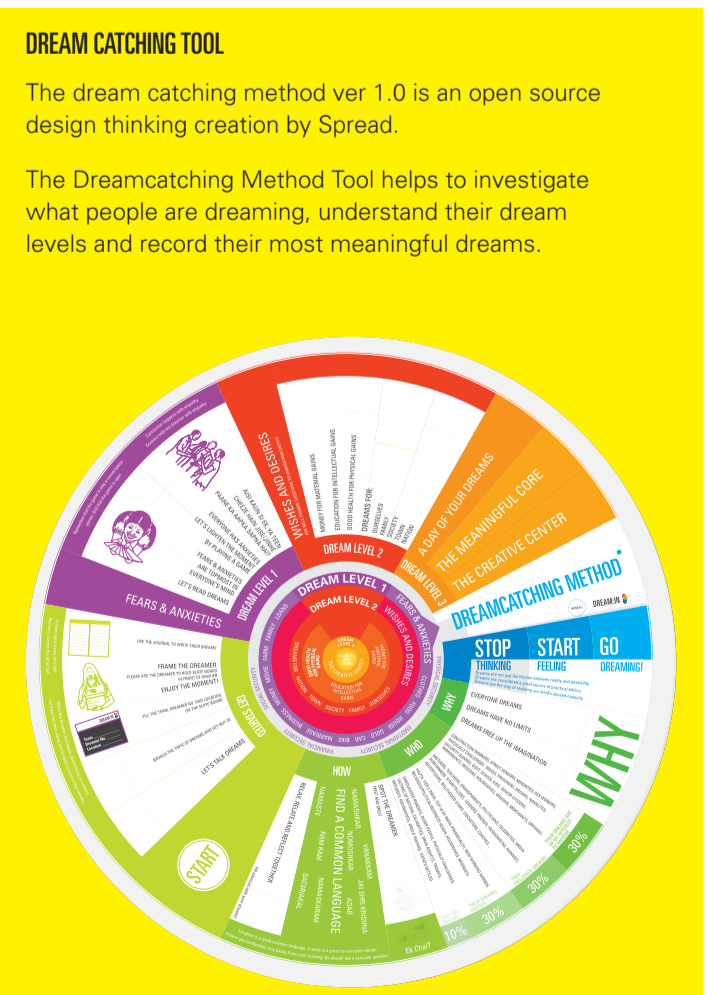
Ibrahim Sheik, Kolhapur
Other people don't come close to me. I can make everything, but who will buy it? When people realise these things are made by us they simply refuse to buy. People hate this disease, Leprosy. We are ready to sweep the roads, clean gutters, but they don't give us any work. My dream is to at least have a government job.

Athinjya, Dharamsalla
I am from Tibet. I came to Dharamsalla 5 years back. In Tibet, I didn't get any education, that's why I came here. We work for 27 days in a month continuously and we're afraid of all the police. Now, I do a little bit of business and that's why I'm better than before. Without education we are like birds without wings.

Jameel Ahmed, Bangalore
I really wanted to study but my father was sick so I had to quit. My two daughters are studying in PUC second year and two are married. I just want to make them study well so that they can stand on their feet and then get married. I could have become an engineer by studying, but now I want my children to study.

Bopendra, Ahmedabad
I studied till 9th standard. I started my job in a press with Rs. 5 as my salary. And then promoted to Rs. 75. I bought this auto with a down payment of Rs. 25,000. And monthly installment of Rs. 4,000. I always dreamt of being a lawyer, but my destiny had some other plans. I wish to buy a house and want to educate my child.

Kadal Rao, Orissa
I have a small child I don't have anyone else to help me out with my child. That is why, I came to work (as a labourer). I can't even get a loan. My son knows a lot of English. If he knows English, then he can travel the world. If he doesn't learn Hindi and English, then he will be handicapped. I want to feed and educate my child.





2 DROP OUT – GO PLAY ANOTHER GAME

Can we not start a parallel stream of education, training, employability education systems and a pipeline that is designed to channelise human resource?

Let us go back once again to the board of snakes and ladders where we began. Look around and you will realise that now there are very few people left behind with you to play this game. The rest have dropped out.

While we yet do not have data to prove this fact, our dreamcatchers are quite certain that India is a nation of dropouts. Yes, a majority of people we met were forced to drop out. From primary school, middle school, secondary school, high school and even college.

Babu Lal, 5th class fail, occupation: boatman. Manjula 5th class fail, occupation: maid servant. Sampath, 10th class fail, occupation: driver. Ramesh, 3rd class fail, occupation: mechanic. Swaroop, 12th class drop out, sits in his father's hardware store. Look around, you would be tempted to believe that India is an incomplete

economy moving on the shoulders of people who are actually forced to drop out.

Pause for a moment here. Have we not always known that people do drop out, people will drop out and people will be forced to drop out? However, the organisation of opportunity is clearly meant for people who don't drop out.

Isn't there a bigger, larger, more sustainable, more profitable opportunity waiting to happen if we focus some of our resources and energy on people who have (in most cases) had to drop out? Can we not start a parallel stream of education, training, employability education systems and a pipeline that is designed to channelise the human resource energy of drop outs? A huge source of energy that is being left to fend for itself.



Arjun Malvi, Bhopal

I have been a boatsman for past 15 years. I have studied till 8th standard. I want to educate my two children. It is sad to learn about other's difficulties. If someone fails in college and decides to commit suicide, I tell them that it is pointless and request them to go home.



Avinash, Nagpur

I work as a supervisor. I failed in my 12th standard. I want to have lots of fun without any tension. I get pocket money from home. My girlfriend's dream is to become a pilot. Now, I just want to get married to my girlfriend and collect enough money for her studies. I want to lend money to only those who I have trust in.



Bhavesh Patel, Raipur

I run a tiles business. I was not very fond of studies... my family was financially weak. After passing my 10th standard I started working. I look forward to see my daughter becoming a doctor and I have not really thought about my son...he is already very naughty.



Gopal Bansali, Jodhpur

I run this business of Rajputi costumes. I am not highly educated, I have studied till 10th standard. I dream of exporting these traditional Rajasthani Jodhpuri Costumes.



Mohammad, Nagpur

I am an electrician here. I have studied only till the 11th standard. I want my family to stay without tensions. I wish for a clean house, this would be a big thing for us. I want to have my own business, I don't want to work for the autos forever. I want to do more and show it...I want to open a shop.



Sabjit, Thane

We had a small shop in Dadar. But that was not enough for survival. Then I started supplying products from other shops to big hotels. To be honest, I used to be a wrestling player before. But I could not take to forward. My dream was to study after 10th standard.

3 I AM ENTERPRISE

Now, welcome to the "get rich" quick, "get successful" quick counter culture ably facilitated by the need to drop out.

The advantage of dropping out is that you start to earn a livelihood much earlier. Do remember here that a majority of people have left the game of snakes and ladders that you are playing.

Now, they are playing another game. Fraught with hardship, this game gives birth to desire. The desire to do business. As a trader, an agent, a petty shopkeeper, a contractor, a property dealer, a financier, a pawn broker, a middleman, a move to Dubai, Canada, Australia, or even Africa... No wonder then, that in India, for every salaried person you will find 14 self-employed people.

We feel our dreamcatchers were privileged to come face to face with thousands of dreams that were centred on making it big in the opportunity-laden world of business. It typically starts off as, no shop to one shop, one shop

to many shops, many shops to many people working under you and then for you. The dream is to make lots of money, to become the role model in your community so that people look up to you. You could then get your sister married, give a better life to your family, a better education to your children, build a house and what not. These are common-place dreams of those who dropped out of what we believe is the mainstream.

Our dreamcatchers were taken in by this spirit. The spirit of enterprise even before people had made a beginning on this journey. This was truly inspiring.

It is a clear, blue sky for so many people, despite knowing that only one out of hundreds will actually succeed. This clearly emphasises that it is time for micro-finance to move over. There is a huge opportunity waiting for creating and organising the micro-enterprises.



The advantage of dropping out is that you start to earn a livelihood much earlier.



Sandeep Dubey, Vizag

Our shop sells mouth fresheners and digestive pills. We are three brothers dedicated to the same profession. We are not dependant on anyone. It is our wish when to open or close the shop. In a job, one has to work under someone. We are not in that habit since childhood, so we choose this line of work. Human beings are always thinking of moving ahead. I want to get into the manufacturing line.



Bidran Kumar, Dhanbad

Dhirubhai Ambani se mai takkar lena chata hun! Today I am doing a small-time business... tomorrow I will be big. *India Top 10 me ginti ana chahiye.* India is running after money and whether you are a President or a *lakhpati*, you should get some benefits on the investments you make. I will buy a car... *ghoomne ge, phirege aur aish karenge.*



Vikas, Bathinda

This oil is something we have made with our own hands. We are tribal people from the jungle. Those who want to buy, buy. Those who don't want to buy, don't. We don't force anyone. I give free massage, I don't charge. I decided on my own not to study. I want to spread this expertise across India. I want to open my own shop and keep helpers.



Mateen, Bangalore

I got into full-time work after 10th. This is my own meter repair shop. My dream for this shop is to expand it from one shop to four shops. I want to stand on my own feet and become a big man.



Manikandan, Chennai

I have a flower shop. I know only flower business. Initially I had 2-3 men working for me and now I have about 10 people working with me. My daughter is in LKG. After her LKG I will ask her, what do you want to become? She will say, appa I want to become a doctor! I will say go ahead to her.



Sagar, Agra

I am a tourist guide at the Taj Mahal since 4 years. The licensed guides get regular customers...but guides like us have to personally go and ask the tourists. I cannot do much about the licensed guides, and compared to them we are not very great. Currently my job is very uncertain, but once we have the license, I will be able to spend my life with it.





4 THE MYTH OF EDUCATION


Education as a subject needs in-depth analysis, before we make any value judgement.


Somewhere down the line, we are baffled by the myth that conventional education has created. We recognise that this is a subject that needs an in-depth analysis, before we make any value judgments. Education, we believe, merits a DREAM:IN journey in exclusivity. Hence, we are merely touching upon some popular views that we came across.

Let us start with those who have had the privilege of access to good, conventional education. We got some extreme reactions from them, some of which that are worth recollecting:

 "Our education system is flawed, we are taught but we are not educated" - An engineering student.


 "Education is a lie, money is lie, we are taught all the wrong things" - A young creative writer.


 "The focus should be on education that does not focus on cramming but helps us to learn" - Young designer.


 "Why are arts as a subject looked down upon and Science and Commerce education celebrated" - Young arts student.


Juxtapose this with the views of every individual who has dropped out. We are left with a feeling that he/ she would have been significantly 'better off', rationally and emotionally, if only he/ she could have pursued education.


The situation may even be a little alarming when we consider a recent trend of the affluent that send their children abroad for undergraduate studies. If they cannot make it to a handful of reputed educational institutions in India, are we missing out on a huge opportunity here?

 **Lecturer, Madurai**
I did my B.A literature in UP. I have worked in three schools. I wanted to switch over to college students, that is why I applied for this. Some of my friends told me if at all you want to study or teach, we'll go back to our birthland.

 **Abhay Navati, Nagpur**
I am studying my BCA final year. Courses like CA, MBA have entrance exams that are not related to the course at all. If you look at the commerce subject... there is only theory, it does not give importance to practicals. I would like such courses to include practical knowledge as well.

 **Entrepreneur, Chennai**
Personal dream? Yeah, that's writing the books...but not to become JK Rowling because that will hamper my freedom! Yes, but something similar, which will touch the heart of the kids. I would like more value education for kids, not just in India but everywhere. And also concentrate on Arts and similar subjects.

 **Sangeeta Sonawane, Mumbai**
I have been teaching in this school (deaf and dumb) for the past 24 years. These children can also learn like any other normal children. Now parents are also aware that special schools for deaf and dumb children exist in the society. I will only say, even if they are deaf they are not always dumb, if you train them they can communicate everything.

 **Divyanth Kumar, Agra**
I would like good quality education to be given, maybe from even government schools. There are government schools now, but they need to be better. I wish that all the children of the nation will get free education. If there is one person in every place that thinks just like me, then it will be great for our nation.

 **Irfan Ali, Jodhpur**
No one here takes commerce as an option, they generally go for Arts and Science. I wanted to do something different...A deserving student with 90% doesn't get admission because students from SC/ST with 60% grabs his place...I will put an end to reservations.

5 "AHAM BRAHMASMI"

Simply translated from Sanskrit, the phrase means, "I am the Creator". We are glad to report after the first DREAM:IN Journey, the emergence of a set of new micro trends.


First, is the creative trend - the emergence of creative arts, performing arts seems to have become a vocation of choice, albeit among a small set of people. Nonetheless, we believe that these are voices that are beginning to get heard.


We found a good number of people wanting to embrace Arts. From wanting to become classical dancers, to play back singers, from DJs to sculptors, from writers to fashion designers, they are ready to make their mark.


We would like to believe that as India's GDP grows, the 'self expression' market and the entertainment economy would provide numerous, new opportunities - across population strata, across demographics, across social classes.


The emergence of creative arts, performing arts seems to have become a vocation of choice, albeit among a small set of people





 **Aisin, Kolkatta**
I sing at Trinkles patisserie. It's going to be 15 years. I was singing in the church of St. Marries and Aegis, I got into that. Then, because of personal reasons I joined western front music line, and that's the way I got my voice, god gifted voice.

 **Mahamad Shawkatali, Dhanbad**
Even today people come and ask me, "Are you a tailor?" So they don't know exactly what a designer is. They don't know that what they are wearing, someone has designed with a lot of hard work. Now no work is too small or too big. I want to take my generation even further from here.

 **Neville, Agra**
I work at an Internet centre. I am still studying. This is an Internet café and library that contains a lot of historical books about Agra and the monuments here. So tourists can come and refer to facts and data here. Lots of foreigners come here and take books to pass their free time while they are staying in Agra.

 **Pranathi, Chennai**
I choose to dance...because its really graceful...and nice...you develop a personality because of it. Meaning of success for me...self satisfaction...satisfaction that you have done to your expectations, you have done your best.

 **Divya, Mumbai**
I want to specialise in Japanese so I can work as an interpreter. Everyone choses a typical career path, I always wanted to do something different. Indian culture is rich but still I prefer foreign culture.

 **Vijay, Mumbai**
My father and my grandfather were great sculptor artists. Now I am an international sculptor artist. I was in JJ School of Art. I am a portrait artist. I am making all the national and international personalities and keeping up a tradition because this is a dying art. I dream to become an eminent and inspirational sculptor artist.



6 THE SPORTSPERSON INSIDE

Another micro trend simmering and brewing across small-town India is the morphing of the idea of popular sport. Yes! There are trends that point to the emergence of sport in India beyond cricket. We are putting this up, despite India having won the cricket world cup recently.

Yes, we did come across a reasonable number of budding players, coaches in football, wrestling, hockey, boxing and athletics. We are surprised that people are taking up coaching for these sports, both women as well as men.

Let us support, nurture this trend.

Yes, we did come across a reasonable number of budding players, coaches in football, wrestling, hockey, boxing and athletics.



Sonu, Haryana

I come here (hockey play ground) around 3:30 PM. I wake up at 4 AM...do warm ups, take diet if given, then proceed to school. I want to be good in my studies and in games. People here listen more to boys, they don't listen to girls. I only have one dream, to perform best in my games and later acquire a job in Railways.



Arjun Vajpayee, Delhi

Climbing Mt. Everest is not easy. It takes a long period of training. Mountaineering is one of the most expensive sport in the world...funding is also a big challenge... After establishing myself as a mountaineer, I am going to start an institute in India, where people can really understand what mountaineering is...where very young children start training...at a grass-root level.



Raghunath Tavre, Pune

I am a member of Deccan Gymkhana Club...I used to play cricket at the level of Gujarat Trophy. I want to help children who cannot afford sports, education...want to help downtrodden people.

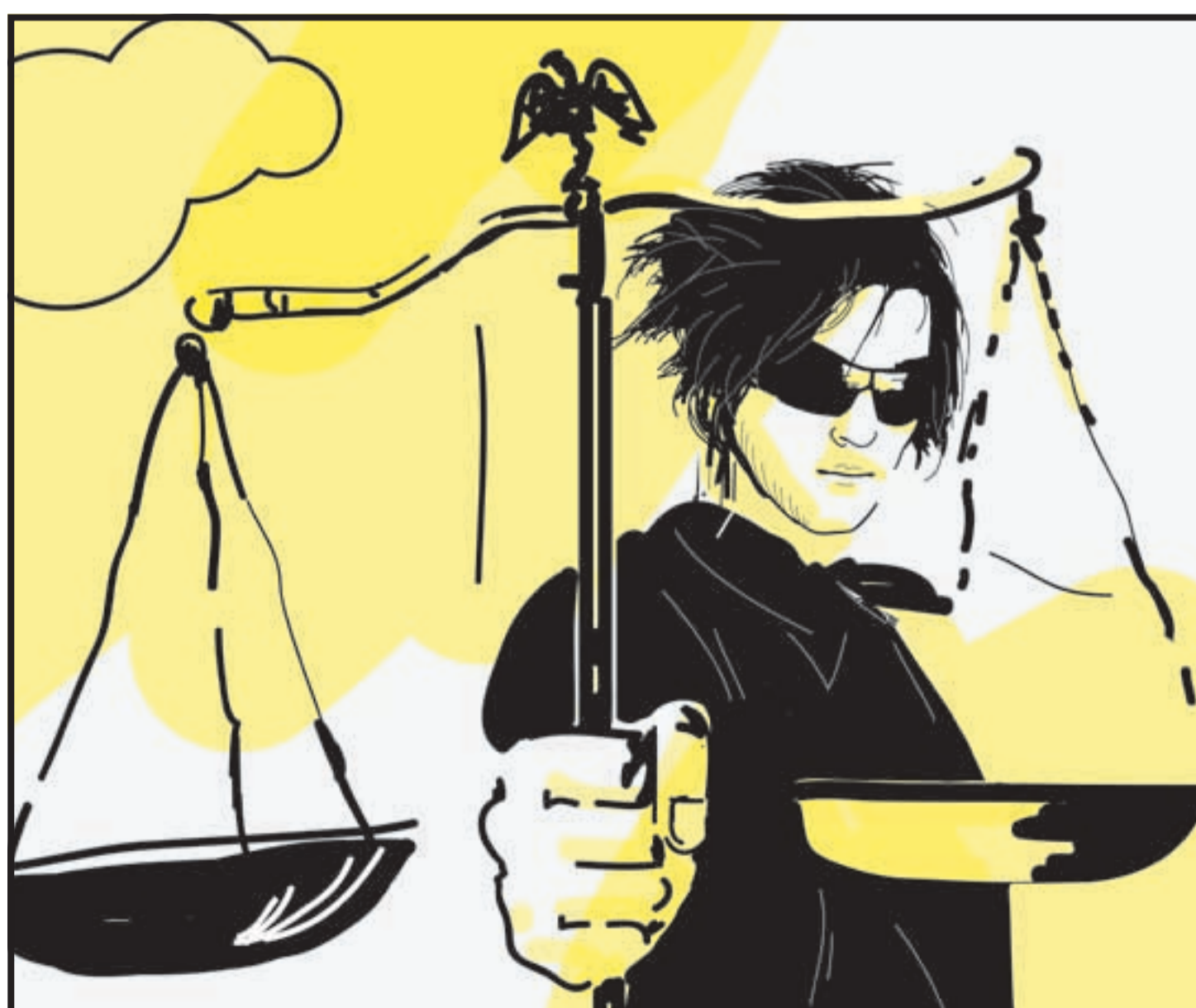


Usha, Haryana

I am into sports like wrestling, which is not a popular sport in society, as it is male dominated. My efforts are to see women make their mark in this game...win medals for the country and earn a name!



7 LAW IN YOUR OWN HANDS



We really don't know what to make of this, but dream catchers spotted a lot of people who wanted to study law, join the police force and join the Indian army. This desire more often than not was accompanied by their discontentment. They were quick to verbally "bash and ridicule" the politicians.



Pratitva, Badagaon

I want to join IAS because I am not satisfied with the present situation. Laws should be practical. Last year, in 2010 our government introduced the Right to Education law through which every child till the age of 14 years is entitled to free education. But this law is lost in papers, on ground level there is nothing like that.



Priyanka Ashok Patil

I would like to become a police officer or join the army. I would like to focus more on the poor people who are begging on the streets here. Rich people can take care of themselves but we need to take care of the poor.



Amamath Goush, Kolkata

My dream was to join the army. Since I was a child I was into games. In the Bengal team, I played for 15 years- kabaddi, high jump, long jump and other sports. In India, I won lots but I didn't get a chance to take part in the Asian Games. All my dreams are now over. I keep training some children in the yard, like boxing to both girls and boys.



Nirdosh Kumar, Agra

I have 2 children. I will support them to do their IPS or IAS. As a father that is what I want from them and to do for them, other than that, it is their choice. I work for my country. I want to do something for my nation, I want to do something for society. The progress of the nation keeps me happy.

8 CHANGE IS IN THE AIR

Technology sure has started playing a hugely subversive role across young India and has started to build new networks. What the young cannot find in school, college or their neighbourhood, they seem to be actively seeking that out on the Internet and on their cell phones.

So, watch this space closely as it seems to be gathering critical mass across India.



101 dreamcatchers have been selected from students from over 20 Indian institutes of management, design, communication and film. They have traveled in groups across 11 itineraries which traverse rural and urban India. Along the way they have been questioning locals about their dreams and aspirations – for family, work, recreation, products and services – and capturing these on video. Before heading off they received training from a team with various backgrounds including ethnography, education, advertising and cinematography from across India plus Brazil, Italy, New Zealand and the US.



Kishore, Mumbai

I am a business development manager. I love talking to people. I love communicating with them. The connectivity now is so good, you can connect with any person throughout the world.



Musician, Chennai

In 1972, I started the first organisation for musicians. I teach on Skype. This morning I had a class from Washington. My dream is a virtual university, which will interest people who are getting educated...to know more about music with ease! One-to-one classes, online classes, online recorded classes, where they can pay money and access it.



Sathya, Vizag

I am working as a software developer. From the beginning I am more passionate about creating new things. Software development demands your logical thinking and your ability to solve most difficult problems. My dream is to become world's popular artist with no comparison.

What the young cannot find in schools and colleges, they are actively seeking that on the internet and cell phones.

9 THE INVERTED PYRAMID

The desire for philanthropy seems to be inversely proportional to the means and wherewithal to being able to actively practice it. This desire is well above the surface in the case of youth as well as those who are at the bottom of the pyramid.



Lakichand Dhoble, Nagpur

This is a very ancient temple. I hope to build an old age home, a stable, meditation temple. These projects will develop in another 5 to 10 years. We will be able to produce 'gobar gas'. Electricity will be generated there itself. This is a very big dream of mine. We will try to do as much as possible for the devotees.



Reebok Shop Owner, Nizamabad

I want to start a school. I see poor people coming at the door and begging. I want them to get educated. They could use that in doing simple jobs and earn money, like filling forms somewhere. They should at least be able to write their names and basics.



Student B.Com, Hyderabad

When I start earning money, Inshallah I will serve the poor people throughout the country. I want to serve them. I want to contribute half the amount of my salary for them. I want to build houses for them... build free hospitals! I dream to become a good business woman.



Neavil George D'Souza, Mumbai

My mom and dad are earning and saving good money for me and my sister. My dad is working as a watchman in Holy Family. My mom and dad struggle so much for me, I want to make them happy. I want to grow up to help my mom and dad. After I start my college, I want to take a part time job, to support my family that would be a peaceful dream.



10 SITUATIONS VACANT – FOR ROLE MODELS

One of the glaring omissions of the DREAM:IN journey was people dreaming about being like their role models. We did not find any. We also believe that there is enough room across virtually every domain for the creation of role models. Provided people have the guts and gumption to work outside the existing systems.

Our famous last words after the first DREAM:IN journey is that Bollywood, India's dream factory, seems to be losing its teeth in inspiring people to dream. As it found negligible mention in people's dreams. As also there was little or no mention of all the physical infrastructure that is being built across the length and breadth of this nation.

Here is to the beginning of building some emotional infrastructure on the basis of people's dreams.



Amar, Student - St.Xavier's, Mumbai.

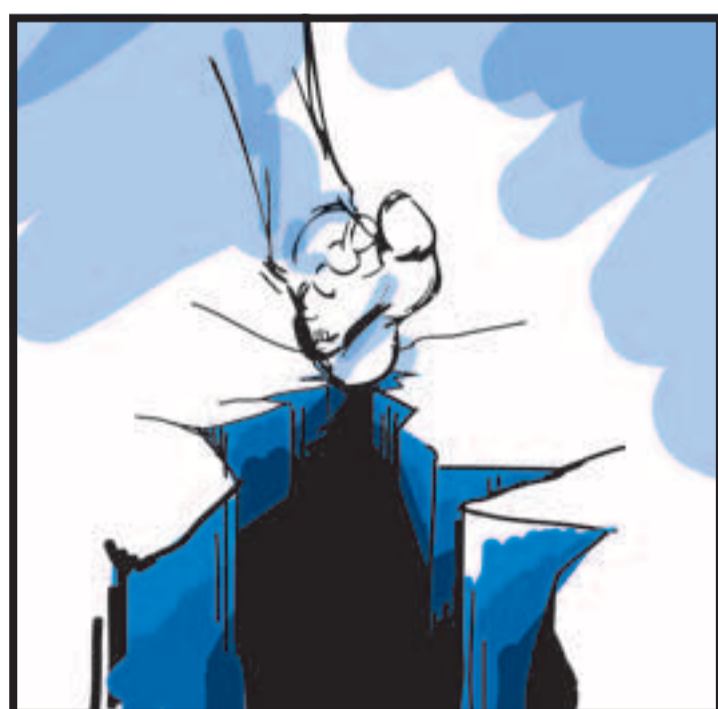
After my graduation, I want to do MPSC in Bureaucracy. You know that the poor are becoming poorer and the rich are becoming richer. I want to cut this line and change this. I want to see an ideal India. We have to set an example for everyone that this can be done. I want to become like Nikhil Wagle of IBN Lokmat.



Businessman

In the beginning my business started as a training centre for manufacturing musical instruments with 7 people, now I have 20 – 25 people working with me it also acts as a training centre for students. Idea to start this business was from my friend, Arul. He was an instrument repairer, I started developing my business with his help and guidance.

11 ALL SYSTEMS CRACKING!



Can something be done to invert this inverted pyramid?

There is a seething discontentment with virtually every system... Political, legal, education, economic, social, philanthropic, you name it! Is this the crack before the crash?

Young India, while having embraced these systems, have started questioning them.

As the new generation takes over, we will see the destruction of many old systems followed by the creation of very new systems.

The first ever DREAM:IN Conclave in Bangalore where Indian and Global leaders came together to absorb dreams and create scenarios.

A prototype of bottom up innovation to share with the world!



Canteen Manager, Bangalore

I always stand for justice. I don't like crime and political circle. I just feel that we should do something to lift ourselves. We are sinking down you know, somewhere, somebody should come and lift us...



Kuljit Pathania

According to me, a person with Ph.d who is worldly wise vis a vis an uneducated drunken person who cast vote... some measures differentiating the voters should be taken. There should be some basic qualification for casting vote.



Joseph, Vellore

My dream is to help the public. My life, work, happiness lies in helping people. Our leaders, who are responsible to take care of the public and their needs, should come up with common facilities. This may include education, employment, health care and so on. That's my dream.



Bhirendra Motilal Khare

People call me Shivaji with respect and love. The condition of this country is not good. There is corruption everywhere... terrorism, naxalism, discrimination in caste. Education has become very expensive! It's very difficult for people who earn less money to get educated.