Survey and Respondents Overview
The Global Summit Survey was open for responses from [date] to 17 June 2011. 41 people from 26 teams contributed their input. Of those 41, only 1 person said he did not expect to attend the Global Summit. Most of the survey respondents were from Asia and Europe. Throughout the Summit report, all references to attendees or potential attendees refers only to those 41 who responded to the survey.

Logistics
Expected Attendance
Most teams expect to have two participants from their team attend the Global Summit.

Attendance by Team:
59 – 61+ Attendees expected from the 26 teams that responded to the survey;
Approximately 2.3 people per team

<table>
<thead>
<tr>
<th>Country</th>
<th>Expected Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>2</td>
</tr>
<tr>
<td>Chile</td>
<td>2</td>
</tr>
<tr>
<td>Colombia</td>
<td>2</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>3</td>
</tr>
<tr>
<td>Denmark</td>
<td>2</td>
</tr>
<tr>
<td>Egypt</td>
<td>1</td>
</tr>
<tr>
<td>Estonia</td>
<td>2</td>
</tr>
<tr>
<td>France</td>
<td>4+</td>
</tr>
<tr>
<td>Germany</td>
<td>2</td>
</tr>
<tr>
<td>Ireland</td>
<td>1</td>
</tr>
<tr>
<td>Israel</td>
<td>1</td>
</tr>
<tr>
<td>Italy</td>
<td>3</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
</tr>
<tr>
<td>Korea</td>
<td>4+</td>
</tr>
<tr>
<td>Macau</td>
<td>4+</td>
</tr>
<tr>
<td>Mexico</td>
<td>2</td>
</tr>
<tr>
<td>New Zealand</td>
<td>2</td>
</tr>
<tr>
<td>Peru</td>
<td>2</td>
</tr>
<tr>
<td>Portugal</td>
<td>2 – 3</td>
</tr>
<tr>
<td>Serbia</td>
<td>2 - 3</td>
</tr>
<tr>
<td>Slovakia</td>
<td>2</td>
</tr>
<tr>
<td>South Africa</td>
<td>3 - 4+</td>
</tr>
<tr>
<td>Spain</td>
<td>1</td>
</tr>
<tr>
<td>Switzerland</td>
<td>2</td>
</tr>
<tr>
<td>Taiwan</td>
<td>4+</td>
</tr>
</tbody>
</table>
Lodging

Lodging options were nearly a four-way split in terms of preferences.

Financial Assistance

Nearly half of the people expecting to attend will need travel and lodging assistance.

Note: The CC Guatemala team may be able to get funding from the university if they receive invitations to the Summit soon.

The following people would like to assist with event logistics:

Ignasi Labastida (Spain)   Jay Yoon (Korea)   Renata Avila (Guatemala)
Sessions

Session Theme Preferences
The strongest preference is for legal topics, with culture a bit behind that and education closely behind culture.

<table>
<thead>
<tr>
<th>Key Areas</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal</td>
<td>33</td>
</tr>
<tr>
<td>Education</td>
<td>24</td>
</tr>
<tr>
<td>Science</td>
<td>20</td>
</tr>
<tr>
<td>Culture</td>
<td>26</td>
</tr>
<tr>
<td>Government</td>
<td>22</td>
</tr>
<tr>
<td>Other</td>
<td>6</td>
</tr>
</tbody>
</table>

People may select more than one checkbox, so percentages may add up to more than 100%.

Session Topic Suggestions
The most popular session suggestions are for discussions of 4.0, especially relating to choice of law and court; working with governments; open data; OER and fundraising.

General
- Concrete work sessions rather than panel presentations +2

Legal

- CC Licenses
  - Distinction between commercial and non-commercial
  - Updates on the licenses
  - 4.0 (Melanie Dulong volunteered to coordinate based on draft program sent to Diane about a year ago) +6
    - Choice of law and choice of court in 4.0 (Teresa Nobre volunteered to speak) +3
    - Porting +2
    - Warranties
    - Databases and sui generis rights (Frederico Morando volunteered to speak)
    - Simplification
    - Public sector information
  - Promoting local licenses
  - Regional licensing
  - Main legal conflicts in localizing CC
  - Interoperability of CC licenses/license compatibility (Teresa Nobre volunteered to speak; Federico Morando volunteered to speak or coordinate) +4
  - CC enforcement issues (Andres Guadamuz volunteered to coordinate)
Special areas
- PSI and CC licenses/tools
- Best practices for open data +4
- Legal analysis of public domain tools, policies and related issues (Alberto Cerda has volunteered to coordinate or speak) +3
- Working with CMOs +2
- CC licenses and TOS’s

Copyright in general
- Sustainability of current copyright laws, reform strategies +

Education
- Status of parallel projects like education and science
- Copyright, education and OER (Carolina Botero volunteered to coordinate or speak, Maximillian Kaizen volunteered to be involved) +4
- CCL curriculum for middle and high school

Science
- Status of parallel projects like education and science
- Data (see above under legal in various places)

Culture
- CC and Free Culture (Giorgos Cheliotis has volunteered to help organize) +
- Promoting CC licenses +2
- Strategies and challenges for disseminating CC in countries that have not adopted it yet
- Global Crowdsourcing (Rafael A. Salazar Gamarra volunteered to speak)
- Specific projects: CC Korea’s Art Festival, Librebus +
- CC and indigenous rights
- CC as applied to movies
- Cultural heritage institutions and CC licenses/tools
- Media and CC licenses
- Open business, easing the path for companies out of locked-down IP claustrophobia (Maximillian Kaizen volunteered to be involved)

Government
- How to manage open government data
- How to work with the government +5
- Policy Discussions around new changes like HADOPI, ACTA, etc. +3
- CC as tool against corruption and increaser of government effectiveness (Renata Avila volunteered to speak)
**News Updates and Plans**
- News about other interesting projects around CC+
- CC and related initiatives, like OCW +
- New Case studies
- CC’s Plans for the future +
- What does CC mean in 2011?
- CC as a legal-based initiative vs cultural-based
- Political Role of CC: Containing copyright excess or advancing copyright reform, relations to other IP-related initiatives (such as pirate parties)+
- Regional updates: Eastern Europe, Asia, Importance of CC for Africa
- Promotion for Communia

**Language**
- Advancing Language Harmonization
- How to eliminate language barriers w/o violating the essence of the license +
- Localizing licenses in bilingual areas

**Affiliate Team logistics**
- Communication and planning session with CEO
- Inner workings of CC HQ
- Structure of affiliate network and other possibilities for organizational structure
- How to run a CC team from a different jurisdiction
- Fundraising workshop +3
- Developing yearly global goals and schedule for regular global meetings +
- Best practices for local CC website development
- Community building with robust volunteer tribes “to find merchants of light to take the openness into dark corners” hacks and tips for public leads (Maximillian Kaizen volunteered to be involved)

**Session logistic suggestion to note:**
“On the methodology of the sessions, I would like to see as few conference—type sessions as possible, and also as few parallel sessions as possible, in order to avoid dilemmas, and enable discover new topics (or work with colleagues outside the sessions). Also, I hope keynote-type presentations will be avoided, and that presentations will be kept to 10 min and aim at facilitating exchange and real working sessions. For instance on psi: cc-it, au, nl and okf (for instance) would present local experiences for 10 min each and 30 to 60 min would be dedicated to a real exchange, transfer of competences and adaptation of strategies to local environments.”
People who would like to help organize sessions
* indicates person only volunteered for this area

*John Weitzmann, offer to help organize a session on porting (Germany)

*Nevenka Antic (Serbia)

*Shun-ling Chen (Taiwan)

*Vladimir Jeric, specified can help prepare a concrete panel or two, nothing more (Serbia)

Alberto Cerda (Chile)
Bourcier (France)
Fang Quan (Macau)
Frederico Morando (Italy)

Giorgos Cheliotis, specifically a session on free culture research (Singapore)

Hala Essalmawi (Egypt)

Ignasi Labastida (Spain)

Jay Yoon (Korea)

Melanie Dulong (France)

Rafael A. Salazar Gamarra (Peru)

Renata Avila (Guatemala)

Teresa Nobre (Portugal)

Tyng-Ruey Chuang (Taiwan)

People who would like to speak at or present at sessions
* indicates person only volunteered for this area

*Ene Kotila, specific request to serve as a moderator (Estonia)

*Philippe Perreaux (Switzerland)

*Tobias Schonwetter (South Africa)

*Yunqiao Shen (Macau)

Alberto Cerda (Chile)
Andres Guadamuz (Costa Rica)
Claudio Ruiz (Chile)
Fang Quan (Macau)
Frederico Morando (Italy)
Giorgos Cheliotis (Singapore)

Hala Essalmawi (Egypt)

Ignasi Labastida (Spain)

Jay Yoon (Korea)

Maximillian Kaizen (South Africa)

Melanie Dulong (France)

Paul Scott (South Africa)

Primavera De Filippi (France)

Rafael A. Salazar Gamarra (Peru)

Renata Avila (Guatemala)

Teresa Nobre (Portugal)

Tyng-Ruey Chuang (Taiwan)
Goals and Objectives

Top Objectives
The potential attendees were asked to identify the three objectives most important to them. Learning about the Affiliate Network and Meeting Face to Face were the highest ranked objectives, with Coordinating with other Teams from My Region a bit behind those.

Desired Outcomes

Documents
There were a few document-type outcomes desired:

- Documentation of Creative Commons’ current place in the world; Brochure of “CC Now” similar to The Power of Open
- Milestones and Project Plans
- Guidelines and recommendations of work for the next years

Clarity
By far, the biggest desired outcome is clarity, both in terms of CC’s vision and goals and in terms of Affiliates position within CC.

Outcomes desired to increase clarity:

- Uniform communications policy
- Set of globally accepted principles and guidelines by which to present CC’s position on international treaties
- Increased participation of the Affiliate Network in CC HQ decisions
- Better connections and improved communications between staff, affiliates and CEO
- Understanding of what happens in CC worldwide
- Better structure
- Clarification on the overall idea of CC; Clear goals and deeper understanding of CC vision
- Focused tasks to tackle
- Inspiration on what the current role is and direction needed
**Collaboration**

Most affiliates are looking forward to meeting face to face and learning from each other:

- New alliances with communities beyond CC
- Global contacts
- Increased regional coordination
- Learn from the network
- Share experiences and best practices

**Specific Projects**

Some affiliates had specific projects they hope to tackle:

- Versioning up started
- “discuss and get the approval for the insertion of choice of law and choice of court clauses in version 4.0”
- Public domain project (revive idea shared at Barcelona last year)
- Solutions to legal problems of CC licenses
- Strategies for building national, regional and international CC platforms
- Knowledge on how to support and promote use by major adopters
- Knowledge on how to conduct outreach and community support activities
- Roadmap with clear commitments to advance Spanish language harmonization
- The next “Big Idea”

**Other**

Another very popular desired outcome is information on how to raise funds and keep affiliate teams going.

- Funding; How to make affiliate offices more sustainable
- Communication skills
- Get moving on projects
- Honest and merciless self-reflection

**Contributions**

The following people would like to help with anything that needs assistance:

- Andres Guadamuz (Costa Rica)
- Carolina Botero (Colombia)
- Chiaki Hayashi (Japan)
- Christian Villum, request to help in general (Denmark)
- Clara Parente Boavida (Portugal)
- Claudio Ruiz (Chile)
- Darius Whelan (Ireland)
- Dragoslava Greve (Bulgaria)
- Elliot Bledsoe (Australia)
- Ignasi Labastida (Spain)
- Jane Hornibrook (New Zealand)
- Leon Felipe Sanchez (Mexico)
Individual Participation
Most participants feel they will contribute by sharing their experiences with and learning from the other participants. Specific offerings of expertise are as follows:

- Giorgos Cheilotis from CC Singapore would like to do a session on CC and Free Culture
- Jay Yoon from CC Korea can share his experiences from organizing past conferences and is willing to help fundraise

Team-Level Contributions
Expected team-level contributions mostly have to do with sharing experiences. The Colombia team has offered to provide translation services at the Global Summit in Spanish, English and Italian if needed.

- Facilitating Workshops (Japan) (Denmark)
- Organizing Sessions (France – CC Governance at the national level) (Serbia)
- 4.0 Discussions (Italy) (Costa Rica) (South Africa) (Portugal)
- Sharing experiences about:
  - Generally (France) (Macau) (Australia) (Serbia) (Israel)
  - Lobbyists (Mexico)
  - Energy, enthusiasm and dedication (Guatemala) (South Africa)
  - Developing countries’ perspective (Guatemala) (South Africa) (Chile)
  - CMOs (Mexico)
  - CC’s perception (Mexico)
  - Data (Germany)
  - CC Commentary (Germany)
  - Connecting different actors in the digital movement (Chile)
  - Educators, academic publications (Taiwan) (Chile)
  - Artists (Taiwan)
  - Public Sector (Taiwan)
  - Changing Affiliate partner (New Zealand)
  - Government (New Zealand) (China Mainland)
  - Changing IP landscapes (Serbia)
- Updates (Germany) (Switzerland) (Macau) (Singapore)
- Communia (Germany)
- Examples of new projects (Peru)
- Coordinating/Facilitating Regional workshops (Japan)
- Bringing outside partners (Japan)
- Presenting local case studies (Japan) (Australia)
- Integrating newcomers (France)
- Bridge between Portugal and Portuguese countries (Macau)
- Porting strategies (South Africa)
- Translations at/for meeting (Colombia)

**Specific Regional Contributions**

**Africa**
- Developments (actual development, electricity, etc.) updates
- Music and global cultural commons experiences
- Experiences to share with other African delegates in establishing and growing a team in Africa

**Arab World**
- Translation and harmonization experience

**Asia**
- Sharing of unique fusion of backgrounds in eastern and western influenced countries
- Experience with localization
- Info sharing on regional collaboration

**Europe**
- Sharing of challenges with collecting societies
- Discussions on need to define non-commercial for musicians
- Communia updates
- Showcase Europe
- Discussions of public sector data and public domain
- Open data portals
- Discussion of France’s experience with recent controversial laws and CMOs

**Latin America**
- Sharing country by country experiences
- Describing fail as a region
- Updating the IPRs scene and international treaties area
- Sharing of experiences of increasing license adoption
- Open Access issues
- Awareness in change about CC’s role in society

**Volunteer Assistance**

The following people would like to assist with organizing or providing music or entertainment:
- Renata Avila (Guatemala)
The following people would like to help fundraise for the meeting:

- Jay Yoon (Korea)
- Maximillian Kaizen (South Africa)
- Renata Avila (Guatemala)

The following people would like to assist with promoting the event or providing coverage during it:

- Andres Guadamuz (Costa Rica)
- Hala Essalmawi (Egypt)
- Renata Avila (Guatemala)
- Claudio Ruiz (Chile)
- Fang Quan (Macau)
- Primavera De Filippi (France)
- Tyng-Ruey Chuang (Taiwan)