

Creative Commons Aotearoa New Zealand

Meeting of the Advisory Panel

Monday May 13 2013

14.00 – 16.30

Royal Society of New Zealand

11 Turnbull Street, Wellington

Agenda

1. Apologies
2. Minutes from the last meeting
3. Introducing Graeme Austin
4. Update from Di McCarthy, Chief Executive of the Royal Society of New Zealand
5. Update from the Chair
6. Brief update from Public Lead
7. Structure of the Advisory Panel
 - 7.1 CCANZ Chair
 - 7.2 Managing turnover of panel members
8. Future sustainability: Looking forward to July 2014
9. 4.0 Licence Update
10. Open Research Update
11. NZGOAL Update
12. Panel Members can report back on additional activities within their areas
13. Date for next meeting



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Update on CCANZ Public Lead Activities, February to May 2013

Funding

The Society will sign an MOU with InternetNZ for \$20,000 of funding, dated from 1 April 2013 to 31 March 2014. This funding has been tied to the provision of workshops and print resources in the education and research sectors. The Society is also confident that our funding with MBIE will be extended for another twelve months.

CCANZ Staff FTEs

Working with the Society, I have proposed a reallocation of CCANZ resources, to allow for an increase in project FTEs from 0.8 to 1.3/1.4. This will involve the Society hiring a 'Communications Assistant' to work alongside the Public Lead. This will allow CCANZ to produce more resources, have a stronger web presence and provide more talks and workshops. Applications for this position close May 10, with a prospective start date of June 1.

Print Resources

Free to Mix Guide and Poster

CCANZ has printed 4000 Free to Mix guides and 1000 Creative Commons posters. Approximately sixty class sets have been sent directly to interested schools, in advance of Mix & Mash. DigitalNZ and National Library Services to Schools have also agreed to help distribute the guides.

Open Research Guide

Fabiana and I are drafting an Open Research guide, based on the Free to Mix guide, to be designed and printed over the next three months.

Other print resources

Other planned print resources include a brochure on Creative Commons policies for schools, a brochure on Open Research and an introduction to Creative Commons for the heritage sector. I welcome suggestions about resources—print or otherwise—that could be produced.

Media

PPTA

I'm featuring in a PPTA story on copyright and Creative Commons policies in schools. The story will make the argument for Creative Commons policies, and also promote CCANZ talks and workshops.

Creative Commons International

Global Summit

The next Creative Commons Global Summit will be held in Buenos Aires from August 21-24.



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Regional Funding

CC HQ will soon announce region-based competitive funding pools. We are developing plans to apply for this funding.

Projects and Partners

Tasman Declaration

CCANZ has lent its support to the Tasman Declaration on Open Research, following February's Open Research conference. We will continue to work with the team behind NZ AU Open Research to produce resources, provide workshops and promote open research in New Zealand.

The Scoop Foundation Project

In March, I wrote to the organising committee of the Scoop Foundation Project, which aims to support public interest journalism, suggesting that they adopt Creative Commons licensing. While the project is still taking shape, there is "strong interest" from the project committee in adopting open licensing.

Mix & Mash 2013

Mix & Mash 2013: The New Storytelling officially launched on 5 February, and the first round of entries closed on 10 May. CCANZ is managing sponsorship and leading the promotion of Mix & Mash to schools. The showcase is officially run by CCANZ, DigitalNZ and NLNZ.

Creative Commons and Culture and Heritage

On 23 April, Creative Commons and the Ministry for Culture and Heritage held a joint session on Creative Commons in the heritage sector. There are plans to form working groups on several issues, including adding Creative Commons to depositor agreements.

Nethui

As usual, CCANZ will hold a public meeting during InternetNZ's Nethui conference in July. I believe that a broad ranging creative and cultural sector meeting would be effective. A separate compulsory sector education meeting, focusing on copyright and Creative Commons in education, may also be necessary.

NZ On Air

With the help of the Panel, I submitted a response to NZ On Air's discussion paper 'Online Rights and Public Access.'

Creative Commons in Schools Workshops

To accompany the release of our print resources—and as part of the promotional efforts in advance of Mix & Mash—I piloted a programme to give free Skype sessions to New Zealand school students. Limiting the offer to two email lists, I gave five Skype sessions, to some success. I will consider re-launching this programme in advance of the second round of Mix & Mash.



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Workshops, Presentations and Conferences

Conferences

CCANZ had a stand at the Makertorium at Te Papa on 27 April.

Workshops

CCANZ attended VUW's 'Crowdsourcing in the Digital Humanities' workshop on 23 April. There is strong potential for CC licensing in GLAM sector crowd-sourcing projects.

Presentations 25 February to 13 May

- PPTA ICT Committee;
- PPTA Principals' Councils;
- RSNZ staff 'chatshop';
- Guest lecture for VUW's LAWS 353: Intellectual Property;
- Sunnyhills Primary School (2 sessions);
- GNS Science;
- Hobsonville Point Primary School;
- St Ignatius Catholic School;
- Wellington Girls College Year 9 Media Studies (Matt);
- Wellington Girls College Years 12 and 13 Media Studies (Holly Grover);
- Netsquared Wellington;
- 'Chalkle' class with Rochelle Furneaux;
- National Library 'Digital Discovery Day' (3 sessions);
- Wellington Loop;
- CPIT;
- Ministry of Culture and Heritage and Creative Commons Meeting; and,
- RSNZ VP Humanities and Social Sciences Panel (brief update);

Upcoming presentations (May-July)

- NEAL Education
- Takapuna Normal Intermediate (whole school)
- North Shore students
- SLANZA (Hamilton)
- City Gallery, Wellington
- Wellington ICT
- VUW Library
- VUW School of Architecture and Design
- SLANZA (National Conference)

Web Resources

Social Media

Our presence on Twitter continues to grow. We now have over 1600 followers. Growth on our Facebook page is slower, though the page is being regularly updated. The email list, promoted since January, is nearing 100 subscribers.

Case Studies



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Since February, I have published case studies on:

- Jem Yoshioka, local comics artist
- Dan Untitled, local Mashup artist and Radio Active host
- Waikato Independent, student journalism from Waikato Institute of Technology

Case studies are forthcoming on Ministry for the Environment, Tawa Intermediate, VUW Film Lecturer Miriam Ross, artist/designer Vicki Holloway, Wikihouse and photographer/designer Meena Kadri.

Other Web Content

Seven additional blog posts were published since 25 February. The most popular posts were 'Creative Commons for New Zealand Schools,' our Mix & Mash lesson plan and a post announcing new print resources. Additionally, my presentation 'Creative Commons in Schools' has over 4000 views on Slideshare, since its release in March.



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