Creative Commons Aotearoa New Zealand
Meeting of the Advisory Panel

Friday 14 September 2012
14.30 – 17.00

Royal Society of New Zealand, Science House

Agenda

1. Apologies

2. Introducing Gill Sutherland

3. Brief update from Public Lead

4. 4.0 Licences Asia Pacific Conference Call (Richard Best and Andrew Matangi)

5. Creative Commons Roadmap for 2012-13

6. Lifecycle of the Panel.

7. New Zealand National Symposium on Open Education

8. Panel Members can report back on additional activities within their areas

9. Future sustainability

10. Open Access Week

11. Update from the Chair

12. Date for next meeting

Update on CCANZ Public Lead Activities, June 2012-September 2012

Web Resources

Jurisdiction website move
The website has moved, and I have started to post there every week. I have also invited guest writers from various fields – including Jem Yoshioka from the arts, Mark Osborne and Claire Amos from education and Danyl Strype from the CC community. I'll continue to invite guest writers, to help grow the community presence on the site.

Social Media
Our presence on Twitter continues to grow. We now have over 1150 followers.

Case Studies
Since July, I've written case studies on Bronwyn Holloway-Smith, Albany Senior High School, Warrington School, Jem Yoshioka, Te Papa, Wellington City Council, Te Papa, The Outlook for Someday and NZTA. Case studies are forthcoming on Wellington High and Tawa Intermediate.

Other Resources

I have created a resources page on the Creative Commons website, and will continue to populate this. In the future, I would like CCANZ to have an A2 poster, and I'm currently investigating how this could be done.

Interface
Partnering with the Ministry of Education, an A3 Creative Commons poster ran in the August 2012 *Interface* magazine, which has a print run of 12 000.

Slide shows
I've started to post generic slideshows, for use by folks in the Creative Commons community. I'll continue to post these.

Creative Commons Publication
I've been invited by Michael Peters to write an article on the CCANZ project for an upcoming book project, following my presentation at the Creative University conference. I'll circulate a draft of this in the next few months.

E-book
To conclude this phase of the CCANZ project, I am considering editing and helping to write an ebook, to be published in the second half of 2013. This could combine some of the success stories of CCANZ, as well as some of the basic arguments for open licensing in New Zealand. I welcome feedback from the panel on this.

Digital Citizenship Project for NZ Schools
I've worked with Esther Casey, from the National Library, on developing modules for the Digital Citizenship Project. This is currently under development here:
https://sites.google.com/site/thedigitalcitizenshipproject/overview

Affiliate Network Partnerships

HQ
December 2012 is the 10th anniversary of Creative Commons. CC HQ is looking to plan international competitions, which CCANZ would help to organize and promote. I've given my support for several ideas, including a CC-wide multi-lingual video, an international CC resource-hub and an 'infographics' competition.

Conference
CCANZ missed out on its bid to host the regional meeting for Creative Commons Asia-Pacific. The conference will instead take place in Indonesia on November 10-11.

Engaging the community

Creative Commons Meetups
Tentative plans exist to hold a series of meetups (or 'salons') across the country to mark CC's 10th anniversary.

The next Creative Commons meetup is planned for Wellington on October 5 at the Southern Cross.

RSNZ

The Society has agreed to attach a 'no known rights' statement to those issues of the Transactions and Proceedings that are believed to be out of copyright. Other issues will be given a Creative Commons Attribution Licence.

Internship

I'm currently planning a campaign to fund two CCANZ interns for early 2013. Because Kickstarter uses Amazon payments, CCANZ will need an American host, and I'm in discussions about how to manage this. Other crowdfunding options are also possible, though will require more of a commitment to attract enough funding.

Open Access Week 2012

CCANZ is hosting an online symposium on open access. We have contributions from a range of academics, librarians and publishers, including Cameron Neylon from PLoS, Sigi Jottkandt from Open Humanities Press, Alice Meadows from Wiley, Kathleen Fitzpatrick from the MLA, and New Zealand academics Fabiana Kubke, Paul Gardner and Siouxsie Wiles. Dean Peterson from the Society has also agreed to contribute.

CCANZ is also helping to facilitate discussion between tertiary institutions on their plans for Open Access week.

Mix and Mash 2013

I'm working with DigitalNZ to organize a series of four Creative Commons showcases, planned for 2013, with the working title 'The New Storytelling.' An ebook will be published at the end of the year. This would specifically target high school English, Media Studies and Technology classes. I'm currently working to organise sponsorship.

Media

Education Gazette
A short article appeared in the August 27 issue of the *Education Gazette*.

Workshops, Presentations and Conferences

'Creative University' Conference, Waikato University
I presented a short paper on open access and OER at an education conference on August 16. Brian Opie also allowed me a few minutes during his keynote address to give a brief introduction to Creative Commons and open access.

Other presentations have been given to:
- Waikato University Library
- Paraparaumu College
- AUT Entrepreneurs Speaker Series
- Marlborough region school leaders
- Teachers from Marlborough Boys and Marlborough Girls.
- Technical Communicators Association of New Zealand.

Nethui
The Meetup was a success, and can be viewed online at
http://www.r2.co.nz/20120711/ccommons.htm

National Digital Forum
CCANZ will have a display area during lunch on day two of the NDF.