

Creative Commons Aotearoa New Zealand Meeting of the Advisory Panel

Friday 22 June 2012
14.30 – 17.00

Royal Society of New Zealand, Freyberg Building

Agenda

1. Apologies
2. Introducing Matt McGregor
3. Update from the Chair
4. Brief update from Public Lead
5. The new website
6. 4.0 Licences Asia Pacific Conference Call (Richard Best)
7. NetHui and Creative Commons Meetup
8. Future sustainability
9. Panel Members can report back on additional activities within their areas
10. Date for next meeting



Update on CCANZ Public Lead Activities, March 2012 – June 2012.

Web Resources

Jurisdiction website move

I've been populating the new website, in preparation for its launch. The CC community wants the site to be a hub for CC discussion. To this end, I plan to separate the 'news' and 'blog' areas of the site, and organise 'guest posts' for the latter.

Social Media

Our presence on Twitter continues to grow. We now have over 1000 followers.

Case Studies

I've interviewed local artist Bronwyn Holloway-Smith, and written an article about her use of CC, which I will upload to the new website. I've been in touch with Sarah Stewart for a 'mini' profile on the website. I've also conducted a phone interview with Mark Osbourne from Albany Senior High School. I'll also be tracking down the winners of last year's 'Mix & Mash.'

Emily Marden from Charities Commission has developed an email list of users of their CC data. She has said CCANZ can add a few lines to their next quarterly email.

Other Resources

Guide to Creative Commons Policies in Schools

After meeting with Edwin Bruce, I've started drafting a guide to CC and OER policies for interested teachers. Ideally, this would help teachers make the case for CC policies in their schools.

Guide to Creative Commons for Artists

I've begun drafting this, to centralize some of the arguments for cultural workers using CC.

Brochures

I've sent brochures to Samuel Marsden, Saint Peter's and Epsom Girls; I'll continue to offer these resources to teachers across several email lists.

Affiliate Network Partnerships

HQ

December 2012 is the 10th anniversary of Creative Commons. CC HQ is looking to plan international competitions, which CCANZ would help to organize and promote. I've given my support for several ideas, including a CC-wide multi-lingual video, an international CC resource-hub and an 'infographics' competition.

Engaging the community

Creative Commons Meetups



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Tentative plans exist to hold a series of meet-ups (or 'salons') across the country to mark CC's 10th anniversary.

Mix and Mash 2012

Mix & Mash is not happening in the same form in 2012, though I'm working with DigitalNZ to organize a small event, planned for Term 1, 2013, with the working title 'The New Storytelling.' This would specifically target high school English and Media Studies classes. DigitalNZ suggested framing this in terms of 'science writing,' to get wider support (including from RSNZ).

Media

Interface

Partnering with the Ministry of Education, an A3 Creative Commons poster will be placed in the August 2012 *Interface* magazine, which has a print run of 12 000.

Education Gazette

I'll be writing a short article for the 'School Support' supplement in the August issue of *Education Gazette* on the use of Creative Commons in schools.

Workshops, Presentations and Conferences

Govis

I gave a 'lightning talk' at the recent GOVIS panel, updating the group on CCANZ's activities and the progress of CC 4.0.

'Creative University' Conference, Waikato University

I've been invited by Professor Michael Peters to present at an education conference in August. The proceedings may be published overseas. This will be a good opportunity to push CC and OER in the humanities. Michael is very well known in education studies, and will be a useful contact for CCANZ.

ConferenceNZ

I've been invited to present at a 'Protecting Intellectual Property' panel in September, alongside the Chief Executive of InternetNZ.

Open Research Forum

I'll be attending the Open Research Forum at Victoria University in early July.

Nethui

Promotional materials have been circulated and information packets are being arranged. Speakers include several members of the panel.

CC for New Zealand Schools

I'm currently organizing new workshops with Ian Munro for New Zealand schools. At present, I am speaking to the ICT cluster from the Marlborough region on August 2nd/3rd.

I'm speaking to several groups of Paraparaumu College students on June 27.



CC in Tertiary Education

I'm talking with Michael Peters, who has expressed interest in having "several" CC workshops at Waikato University.

Generic CC Presentations

I'm drafting a generic CC slideshow and script for other CC supporters to use. I plan to find 'CC champions' who can add CC slides to their presentations. Supplementing other supporting documents, this could be a good way to spread CC in areas and regions I'm unable to visit.

Other

While I'm in Auckland for Nethui, I'll meet with Esther Casey from the National Library, to discuss how CCANZ can work with the Library's Learning Futures and Development team.

