

Case Study Template

This questionnaire was designed to assist in writing case studies. Use it as an interview template or to arrange your thoughts.

'Pull quote'

Description: One-line description of organization/activity
Website: URL
Licence Used: Open content license (OCL) / Creative Commons license used, including version
Media: e.g. video, images, text, various
Location: Jurisdiction or area of operation

Images

Any screen shots, logos or project materials

Overview

Description of organization (location, funding/business model, partner organizations), objectives, current projects

Licence Usage

Specification of license adopted

How is the license applied?

Any available statistics?

What has been your experience with Creative Commons licenses so far – what have been the benefits and lessons learned?

Motivations

How did you first hear about Creative Commons?

Why did you choose to license under Creative Commons? Which licence did you select and why?

General

Any other issues you may have come across/comments you'd like to make