## **Case Study Template**

'Pull quote'

**Description:** One-line description of organization/activity

Website: URL

Licence Used: Open content license (OCL) / Creative Commons license used,

including version

Media:e.g. video, images, text, variousLocation:Jurisdiction or area of operation

### **Images**

Any screen shots, logos or project materials

# Overview

Description of organization (location, funding/business model, partner organizations), objectives, current projects

## **Licence Usage**

Specification of license adopted

How is the license applied?

Any available statistics?

What has been your experience with Creative Commons licenses so far – what have been the benefits and lessons learned?

### **Motivations**

How did you first hear about Creative Commons?

Why did you choose to license under Creative Commons? Which licence did you select and why?

#### General

Any other issues you may have come across/comments you'd like to make