CC Tanzania

A brief update
Genesis

• CC Tanzania was inspired by the South Africa Launch of the porting of the CC licenses.
• MoU signed with Creative Commons in 2005
• OUT Institutional Lead and PK the Legal Lead
• Website developed and hosted in US
• First Board composed in 2006
• Net working with South Africa
Activities

• Board meeting for sensitization of Board members- Physically
• Registration attempts and ideals (mooted)
• Did not last long some Board members lost interest and others left the country for different reasons
• Ndesanjo Macha not in the picture anymore
Turning Point

• 2009 momentum building and mobilisation of the CC Team
• Identified Partners and networking
• Introduction of CC Tanzania to major offices including Government
• Came out with plan for sensitization using the existing structures
• University major supporter of CC Tanzania since its inception
Activities

- CC as part of CLE for TLS
- ACDE TCC hence used that platform in collaboration with OER Africa and CoL to build awareness to VCs, Principals, Rectors later Coordinators for ACDE
- CC part of training of TESSA project participants
- SADC Centre for specialisation in Teacher Educators
Activities continued

• Sensitisation of academics on CC and its benefits for access to education
• Assisted the University in the formulation of Institutional IP Policy with clear provisions for flexible licenses Creative Commons being one of them
• Participated in the formulation of the Draft National IP Policy which is still under process
Plan for the future

• Strengthen the CC Team in Tanzania
• Identify potential partners and funders
• Strengthen networking within Tanzania, East Africa, Africa as well as the global open society and CC community
• Engage more in CC platforms to learn from peers
• Organise more workshops for sensitisation
Plan for the future cont..

• Start porting process by December, 2012
• Website in full swing by end of September, 2012 (Magreth should assist this)
• Engage further the Government and Civil Society
• UCT IP Law Unit RSA CC
• Collaborative opportunities with OER Africa
• Approach volunteers for CC materials
Conclusion

• On behalf of the Tanzania CC Team I am very humbled for the immense support we have all along received from CC Headquarters in San Francisco and Berlin.

• I am also grateful to the OUT Management for the continued support.

• Lastly I would like to record an appreciation to those who have devoted their time and energy
Conclusion continued

• I am very optimistic that in the near future CC porting in Tanzania will be a reality
• AFRICA Creative Industry Committee in Uganda and Kenya Creative Economy Policy
• Wiki Media and Wiki Pidia
Comments

• Headquarters will be supportive to translate the license and other CC materials in Swahili.

• It is important to use workshops for sensitizing the community and get a buy in.

• Develop a Road Map with the support of CC Headquarters.

• Berlin Ten Open Access (Creative Coomons.za.com)
Strategy for CC in Africa

• CC Africa as a separate brand
• Priority areas and activities
• Opportunities for growth
• Key people/ institutions
• Website/ landing page- work space?
• Face book / Twitter/ mobile etc (Activate)
• Internal communication (sype charts/ visits)
• Possible quick wins to increase exposure
Strategy for CC in Africa

• CC Events
• P2PU course on CC in Africa- (Peer to Peer University - a group of like minded people)
• Translation of the DEED in Swahili (Paul Kihwelo- Tanzania)
• Lesson from Uganda is that they used the existing processes – Possible people to take it up Don’t say we are starting a new process but tell them that we are doing
Strategy for CC in Africa

• Look for a Project Coordinator to run the day to day operation
• Link up with consortium such as Association of Librarians, Ternet, TLS,
• 10th Anniversary of CC and events to be held
• Book Fair Day and CC
Strategy for CC in Africa

- Policy Advocacy for Creative Commons and Copyright Reform
THE END

Thank You For Your Attention