## Creative Commons Aotearoa New Zealand Meeting of the Advisory Panel

Monday 26 November 2012 14.30 – 17.00

Royal Society of New Zealand 11 Turnbull Street, Wellington

# Agenda

1.	Apologies
2.	Minutes from the last meeting
3.	Introducing Karaitiana Taiuru
4.	Update from the Chair
5.	Brief update from Public Lead, including CC Asia Pacific Regional Meeting.
6.	Future sustainability
	6.1 Funding
	6.2 Project structure
7.	4.0 Licence Update
8.	Creative Commons Roadmap for 2013
9.	Lifecycle of the Panel
10.	National Symposium on Open Education
11.	Panel Members can report back on additional activities within their areas
12.	. Date for next meeting

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## Update on CCANZ Public Lead Activities, September-November 2012

#### Web Resources

Social Media

Our presence on Twitter continues to grow. We now have over 1300 followers.

Case Studies

Interviews have been conducted with Candy Elsemore and Wellington High School, with commitments from Tawa Intermediate, Dylan Horrocks, Ceismic, NZETC and GNS. NZTA has still not signed off on their case study, written in August. A case study on RECOLLECT, from Upper Hutt City Library, has also been published.

Blog Posts

Blog posts have been fairly regular, though there is a need to develop a strategy for this in the New Year.

## **Open Access Week**

Open Access Week 2012 was a success, though I will aim to make several changes for next time, perhaps hosting pieces for several weeks before the 'issue' is released. Site traffic spiked for the week. I think there is a great potential for CC to act as an information hub, and I will develop a formal plan for how this might work before the new year.

### Asia-Pacific Conference

I attended the Asia-Pacific Regional Meeting in Jakarta, Indonesia on November 10-11. I gave a short paper on the cultural effects of copyright law and Creative Commons licences in schools, which was well received. I also led an hour session for affiliates on advocacy, and gave a short presentation on CCANZ's recent activities.

Closer ties have been developed with affiliates in the region, with plans for further collaboration in the future, some of which will be guided and funded by CC HQ. I'm writing a short paper on the conference for the Society, which I will circulate to the Panel before the end of the year.

## **Engaging the community**

Creative Commons Meetups

A meetup was held at the Southern Cross on October 5. A second meetup was held at Nethui South on November 23.

I'm currently planning a CC film night for the tenth birthday celebrations, December 6-16.

I suggest we hold two meetups in the new year: one for the cultural sector, the other for teachers.

## **Internship**

After receiving over 40 applications, I've hired two interns, Holly Grover and Harriet Forrest. Our Pledgeme campaign to fund their work started on Thursday, and we're currently at \$400. I've set the goal at \$2500.

## **Funding**

With the help of the panel, CCANZ has approached InternetNZ, Google and Government.

## Mix and Mash 2013

Several weeks ago, DigitalNZ decided to officially partner with CCANZ on 'The New Storytelling' showcase. This means we can use the Mix & Mash brand and website, and make use of their resources. The National Library has also come on board as an official partner.

'Mix & Mash 2013: The New Storytelling' launched on Wednesday November 21 at NDF and Friday November 23 at Nethui South.

I've secured two definite sponsors (Orcon and Squiz), with two more waiting for final confirmation. DigitalNZ will hopefully secure more sponsors in 2013.

### **Creative Commons in Schools**

In November, Wayne launched the New Zealand Open Education network on Wikieducator. Several project teams have been developed, including 'Creative Commons Policies in Schools,' led by Mark Osbourne. CCANZ will support these efforts, and will dedicate resources to these ends.

## Workshops, Presentations and Conferences

Aside from the CCANZ Asia Pacific Conference, presentations have been given to:

- Wellington High School
- Christchurch TCANZ
- University of Canterbury
- Wellington ICT Non-Profits

National Digital Forum

CCANZ had a display area during lunch on day two of the NDF, November 21-22.