

THE PLATFORM FOR
protection and self management
OF YOUR RIGHTS

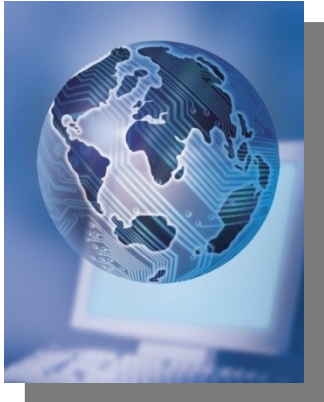
safe creative 

A global copyright registry of digital works



Why Safe Creative?

From traditional copyright models to a free use and free distribution of works



The collage features several prominent video-sharing and social media platforms:

- Google Video España:** Shows search results for popular videos like "Arab drift accident" and "zoom in tilt down woman".
- MyspaceTV:** A platform with a navigation menu including "Inicio", "Listas de vídeos", "Categorías", and "Canales".
- Yahoo! Video:** Displays a video player for "Miley Cyrus 'St All Over'" with 7,930 views.
- YouTube:** Shows a video player interface with a play button.
- Spike:** A channel page for "Spike" featuring a "Rambo" video.
- Social:** A platform with the tagline "share. connect. engage." and a video player.
- Dailymotion:** Shows a "VÍDEOS DESTACADOS" section with a featured video "FEMME FATA ON".
- Crackle:** A channel page with a video player and navigation options like "Channels" and "Shows".

Video + Social Media Sharing Tools + User-Generated Content =

Viral, word-of-mouth Promotional Campaigns that encourage consumers to upload videos and win a prize.... **SIMPLE.**

... but as a license or contract establishes the rights, does not solve many other problems

- Changes on the **content**,
- Changes on **licenses**,
- Proof of **authorship**

How it works?

Worldwide, online, easy, neutral and free registry

Self-management of creators exploitation rights: copyright, GNU, Creative Commons



Technology

Advanced identification systems

Encryption of communications



Database storage complies ISO 17001



Two different hash functions from every work



MD5 Encrypted Hash:

c822c1b63853ed273b89687ac505f9fa

SHA1 Encrypted Hash:

759730a97e4373f3a0ee12805db065e3a4a649a5

Two different hash functions from every work Time stamping



MD5 Encrypted Hash:

c822c1b63853ed273b89687ac505f9fa

SHA1 Encrypted Hash:

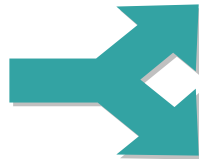
759730a97e4373f3a0ee12805db065e3a4a649a5



Metadata



Two different hash functions from every work
Time stamping
Certification of registry's content digitally signed



MD5 Encrypted Hash:
c822c1b63853ed273b89687ac505f9fa

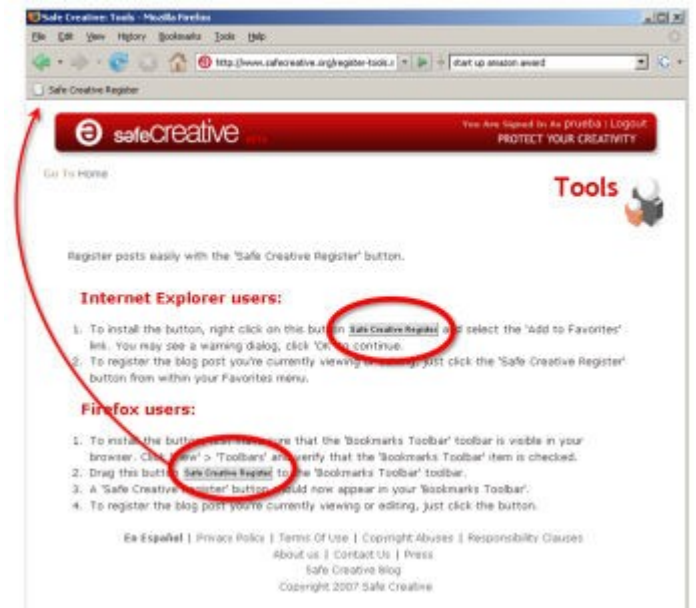
SHA1 Encrypted Hash:
759730a97e4373f3a0ee12805db065e3a4a649a5



Metadata



Registry tools: bookmarklets



The screenshot shows the 'Safe Creative Register' page. At the top, there is a red navigation bar with the Safe Creative logo and the text 'You Are Saved by us (profile) | Logout' and 'PROTECT YOUR CREATIVITY'. Below this, there is a 'Tools' section with a small icon of a person. The main content area is titled 'Register posts easily with the 'Safe Creative Register' button.' It contains two sections: 'Internet Explorer users:' and 'Firefox users:'. In the 'Internet Explorer users:' section, there are four numbered steps. Step 1 mentions 'Safe Creative Register' and 'Add to Favorites'. Step 2 mentions 'Safe Creative Register' and 'click the 'Safe Creative Register' button'. In the 'Firefox users:' section, there are four numbered steps. Step 1 mentions 'Safe Creative Register' and 'Bookmarks Toolbar'. Step 2 mentions 'Safe Creative Register' and 'Bookmarks Toolbar'. Step 3 mentions 'Safe Creative Register' and 'Bookmarks Toolbar'. Step 4 mentions 'Safe Creative Register' and 'click the button'. At the bottom of the page, there is a footer with links for 'Español', 'Privacy Policy', 'Terms Of Use', 'Copyright Abuses', 'Responsibility Clauses', 'About us', 'Contact Us', 'Press', 'Safe Creative Blog', and 'Copyright 2007 Safe Creative'.

safe creative
You Are Saved by us (profile) | Logout
PROTECT YOUR CREATIVITY

Go To Home

Tools

Register posts easily with the 'Safe Creative Register' button.

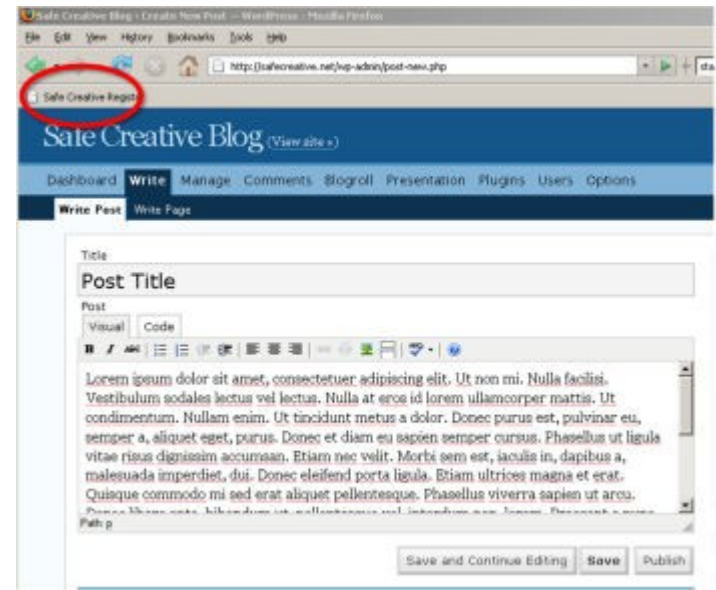
Internet Explorer users:

1. To install the button, right click on this button [Safe Creative Register](#) and select the 'Add to Favorites' link. You may see a warning dialog, click 'Yes' to continue.
2. To register the blog post you're currently viewing or editing, just click the 'Safe Creative Register' button from within your Favorites menu.

Firefox users:

1. To install the button, first ensure that the 'Bookmarks Toolbar' toolbar is visible in your browser. Click 'View' > 'Toolbars' and verify that the 'Bookmarks Toolbar' item is checked.
2. Drag this button [Safe Creative Register](#) to the 'Bookmarks Toolbar' toolbar.
3. A 'Safe Creative Register' button should now appear in your 'Bookmarks Toolbar'.
4. To register the blog post you're currently viewing or editing, just click the button.

[Español](#) | [Privacy Policy](#) | [Terms Of Use](#) | [Copyright Abuses](#) | [Responsibility Clauses](#)
[About us](#) | [Contact Us](#) | [Press](#)
Safe Creative Blog
Copyright 2007 Safe Creative



The screenshot shows the 'Safe Creative Blog' 'Write Post' page. At the top, there is a blue navigation bar with the Safe Creative logo and the text 'You Are Saved by us (profile) | Logout' and 'PROTECT YOUR CREATIVITY'. Below this, there is a 'Write Post' section with a small icon of a person. The main content area is titled 'Write Post' and contains a form for creating a new post. The form has a 'Title' field with the placeholder text 'Post Title'. Below the title field, there are two tabs: 'Visual' and 'Code'. The 'Visual' tab is selected. The main content area contains a text editor with a toolbar and a text area containing placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut non mi. Nulla facilisi. Vestibulum sodales lectus vel lectus. Nulla at eros id lorem ullamcorper mattis. Ut condimentum. Nullam enim. Ut tincidunt metus a dolor. Donec purus est, pulvinar eu, semper a, aliquet eget, purus. Donec et diam eu sapien semper cursus. Phasellus ut ligula vitae risus dignissim accumsan. Etiam nec velit. Morbi sem est, iaculis in, dapibus a, malesuada imperdiet, dui. Donec eleifend porta ligula. Etiam ultrices magna et erat. Quisque commodo mi sed erat aliquet pellentesque. Phasellus viverra sapien ut eros. Donec ultrices bibendum ut, consectetur vel, interdum non, ipsum. Donec ultrices...'. At the bottom of the form, there are three buttons: 'Save and Continue Editing', 'Save', and 'Publish'.

Safe Creative Register

Safe Creative Blog (View site)

Dashboard Write Manage Comments Blogroll Presentation Plugins Users Options

Write Post Write Page

Title

Post Title

Post

Visual Code

Visual

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut non mi. Nulla facilisi. Vestibulum sodales lectus vel lectus. Nulla at eros id lorem ullamcorper mattis. Ut condimentum. Nullam enim. Ut tincidunt metus a dolor. Donec purus est, pulvinar eu, semper a, aliquet eget, purus. Donec et diam eu sapien semper cursus. Phasellus ut ligula vitae risus dignissim accumsan. Etiam nec velit. Morbi sem est, iaculis in, dapibus a, malesuada imperdiet, dui. Donec eleifend porta ligula. Etiam ultrices magna et erat. Quisque commodo mi sed erat aliquet pellentesque. Phasellus viverra sapien ut eros. Donec ultrices bibendum ut, consectetur vel, interdum non, ipsum. Donec ultrices...

Save and Continue Editing Save Publish

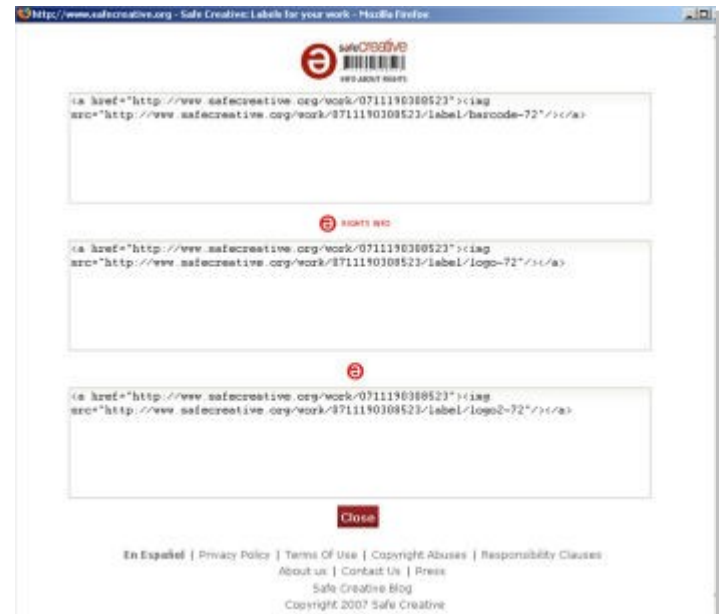
Registry tools: bookmarklets

Type* Text File
cc:work&data=Type.Options.Tip
 Text / File (max 15 Mb,)*
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut non mi. Nulla facilisi. Vestibulum sodales lectus vel lectus. Nulla at eros in lorem ullamcorper metus. Ut condimentum. Nullam enim. Ut tincidunt metus a dolor. Donec purus est, pulvinar eu, semper a, aliquet eget, purus. Donec et diam eu sapien semper cursus. Phasellus ut ligula vitae cursus dignissim accumsan. Etiam nec velit. Morbi sem est, laculis in, dapibus a, malesuada imperdiet, fel. Donec eleifend porta ligula. Etiam ultrices magna et erat. Quisque conmodo mi sed erat aliquet pellentesque. Phasellus viverra sapien ut arcu. Donec libero ante, bibendum ut, pellentesque vel, interdum nunc, lorem. Praesent a nunc. Quisque quis nulla sit amet felis tincidunt theesea.
 Morbi sed purus. In cursus sollicitudin augue. Nuncenas nisi arcu, elementum a, mattis et, molestie nec, magna. Nam mattis ligula feugiat.

Work Type* Please Select Work Type
 Excerpt (max. 300 chars.)

Register With Alias
 Language Language Not Relevant
 Registration Type* Public registration and download allowed
 Public registration
 Private registration

Rights
 Registration* Authorship (I am the author)
 Authorship and Rights (I am the author)
 Rights of use (I am NOT the author. I am the owner of the rights)
 License* Creative Commons Attribution 3.0
 Features Selected License
 Se puede copiar y distribuir ✓
 Se puede hacer uso comercial ✓
 Se pueden hacer trabajos derivados ✓
 Se debe reconocer la autoría ✓
 License Text



Registry tools: desktop



The image shows the top portion of the Safe Creative desktop interface. At the top is a dark red navigation bar containing the Safe Creative logo on the left and user account information on the right, including a red arrow pointing to a 'Logout' link and the slogan 'PROTECT YOUR CREATIVITY'. Below the navigation bar, the text 'Go To Home' is on the left, and 'Welcome' with a user profile icon is on the right. A large red heading reads 'Welcome to Safe Creative!'. Below this, a line of text states: 'From this section you can register in Safe Creative's Intellectual property registry.'



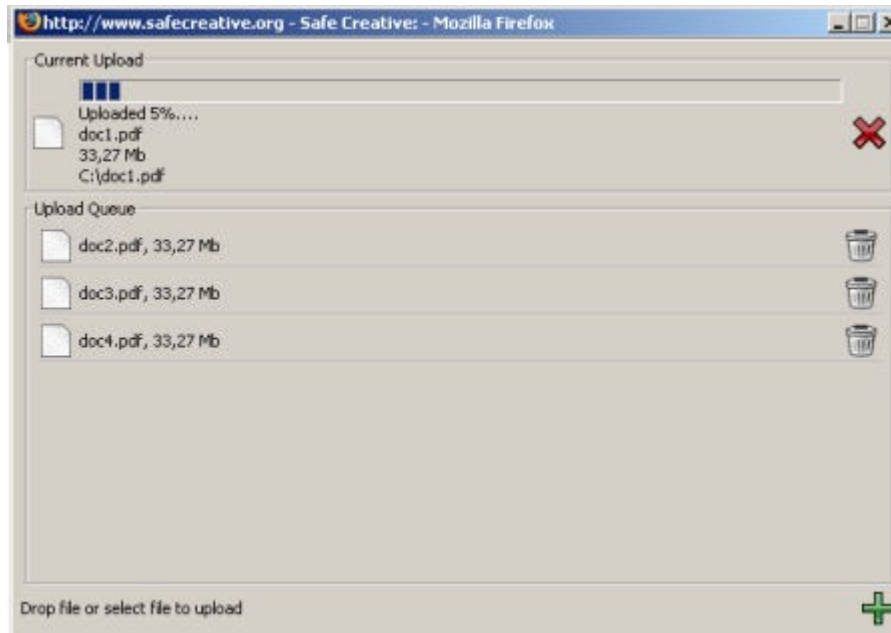
The image shows the 'Preferences' and 'Labels' sections of the Safe Creative interface. Under 'Preferences', there is a dropdown menu for '* Results Per Page' set to '10', a checked checkbox for 'Subscribe to Safe Creative e-mail bulletin', and a checked checkbox for 'Enable Labs Features' with a red arrow pointing to it. Under 'Labels', there is a checked checkbox for '* I've read and accept Privacy Policy and Terms of Use' with a red arrow pointing to it, and a 'Labels:' section with links for 'Terms of Use' and 'Privacy Policy'. A red 'Update' button is located at the bottom right of the settings area.

Registry tools: desktop



The screenshot shows the user profile page for 'prueba'. The page has a red header with the safe creative logo and the text 'You Are Signed In As prueba | Logout' and 'PROTECT YOUR CREATIVITY'. Below the header, there is a navigation bar with 'Go To Home Main' and 'User Profile' with a user icon. The main content area has two tabs: 'Personal Information' and 'Blogs'. The 'Blogs' tab is active, showing a table with columns 'Entry Date', 'Code', 'Name', and 'Type'. The table contains one entry: '4/15/08 10:27 AM UTC', '0804150025360', 'Profile 1 Blog', and 'Bulk Register Profile'. The 'Bulk Register Profile' link is circled in red. Below the table is a 'Register Blog' button.

Entry Date	Code	Name	Type
4/15/08 10:27 AM UTC	0804150025360	Profile 1 Blog	Bulk Register Profile




The screenshot shows the upload interface in Mozilla Firefox. The address bar displays 'http://www.safecreative.org - Safe Creative: - Mozilla Firefox'. The interface is divided into two sections: 'Current Upload' and 'Upload Queue'. The 'Current Upload' section shows a progress bar for 'doc1.pdf' (33,27 Mb) with a red 'X' icon. The 'Upload Queue' section shows three files: 'doc2.pdf, 33,27 Mb', 'doc3.pdf, 33,27 Mb', and 'doc4.pdf, 33,27 Mb', each with a trash icon. At the bottom, there is a text input field with the placeholder 'Drop file or select file to upload' and a green plus icon.

ccREL: web pages

Registration Details

Code 0711150304756
Name Phasellus sed augue
Entry Date 11/15/07 3:02 PM UTC
Author Nombre Apellido
Excerpt t faucibus ligula. Proin justo augue, ornare vitae, sed, tempus ac, elit. Phasellus nec neque eget li
Type Literary: Other
Downloads counter 5

Registered Rights

License Creative Commons Attribution 3.0
Features Selected License Se puede copiar y distribuir
 Se puede hacer uso comercial
 Se pueden hacer trabajos derivados
 Se debe reconocer la autoría
 License Text
Recent License History 11/15/07 4:22 PM UTC Creative Comm

```
<span property="dc:title">
  Phasellus sed augue
</span>
...
<span property="dc:date"
  content="2007-11-15 03:02 PM UTC">
  11/15/07 03:02 PM UTC
</span>
...
<a rel="cc:attributionURL" href="...">
  <span property="cc:attributionName">
    Nombre Apellido
  </span>
</a>
...
<span property="dc:description">
  t faucibus ligula...
</span>
```



```
<a rel="cc:license"
  href="http://creativecommons.org/licenses/by/3.0/legalcode">
   License Text
</a>
```

ccREL: labels

Go To Home Main Work View

Labels for your work

72dpi 150dpi 300dpi



```
<a href="http://www.safecreative.org/work/0801290404567"
xmlns:cc="http://creativecommons.org/ns#" rel="cc:license">

</a>
```



```
<a href="http://www.safecreative.org/work/0801290404567"
xmlns:cc="http://creativecommons.org/ns#" rel="cc:license">

</a>
```



```
<a href="http://www.safecreative.org/work/0801290404567"
xmlns:cc="http://creativecommons.org/ns#" rel="cc:license">

</a>
```



```
<a href="http://www.safecreative.org/work/0801290404567"
xmlns:cc="http://creativecommons.org/ns#" rel="cc:license">

</a>
```



```
<a href="http://www.safecreative.org/work/0801290404567"
xmlns:cc="http://creativecommons.org/ns#" rel="cc:license">

</a>
```

Done

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Latest registered works
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