



Purpose of the CC Catalyst Grants Program

The CC Catalyst Grants Program seeks to invest \$1,000 - \$10,000 in discrete projects that further CC's mission of building legal and technical infrastructure for the commons, to promote understanding and adoption of CC's tools, licenses and technologies, and to support the building and work of communities that use or benefit from CC licenses, tools, and technologies.

Applications must address this mission in concrete, realistic and measurable ways.

Review Criteria

Criteria will be evaluated on the scales noted (maximum of **34** points).

Scores will remain confidential and will not be released by CC.

The criteria will be used by Catalyst Grant Review Committee members and are not necessarily binding on Creative Commons.

Applications will be evaluated by Catalyst Grant Review Committee members based on the following criteria, on the scales so noted (with 0 being lowest)

1. CC Mission Overall. How well does the proposed project achieve the stated mission in concrete, realistic and measurable ways?

_____ (scale: 0-5)

2. Scalability. Is the proposed project scalable in one or more of the following respects?

_____ (scale: 0-5)

- *Load scalability* -- The ability of the proposed project to easily accommodate growth or expansion if its resource pool is/were to increase. Alternatively, the ease with which the project can be modified, added, or removed, to accommodate changes in size and/or scope.
- *Ease of replicability* -- The ability to maintain performance, usefulness, or usability regardless of expansion from concentration in a specific field of endeavor to other fields or contexts.
- *Administrative scalability* -- The ability for an increasing number of organizations or individuals to easily contribute to and build the project.

- *Functional scalability* -- The ability to enhance the project by adding new functionality at minimal effort.

3. Strategic Problem-Solving. Does the proposed project solve a common problem or remove a significant roadblock to sharing for those in a specific field of endeavor or for members within one or more communities?

_____ (scale: 0-5)

4. Empowerment. Does the proposed project strengthen the capacity of its participants in furtherance of CC's mission on an ongoing basis and sustained (long(er)-term) basis?

_____ (scale: 0-5)

5. Outreach. How effectively does the proposed project raise awareness and understanding of CC's mission to new audiences and potential user groups?

_____ (scale: 0-5)

6. Is the grant applicant associated with or endorsed by an [official CC affiliate institution](#)?

_____ (scale: yes=1, no=0)

7. Is the grant applicant from a country that is not currently a member of the [OECD](#)?

_____ (scale: yes=2, no=0)

8. If the proposed project is compelling, will it proceed without the financial assistance of Creative Commons?

_____ (scale: yes=0, no=1)

9. Is the proposed project otherwise compelling based on criteria not identified above?

_____ (scale: 0-5)

Explain:

Total Score: _____

Rejection or Mandatory Revision

Applications will be rejected, or may be subject to a request that the proposal be revised before further consideration, if:

The applicant is not a legal entity.

The project seeks funding for previously incurred expenses.

The project is already funded by other means.

The applicant seems reluctant about or does not seem to understand that project deliverables must be released publicly under CC's Attribution-only license or (if software) under a free software license.

The activity proposed is

- lobbying
- license porting (launches, license review, or translation of CC licenses and materials)
- salons and other events
- exclusively the creation of CC-licensed works
- events without deliverable outcomes that further CC's mission
- events that CC may be funding in whole or in part

Do any of the above apply? _____

If yes, would you recommend that the project be rejected or requested to revised, and why?

Other Comments