

# **Creative Commons Aotearoa New Zealand**

## **Meeting of the Advisory Panel**

Monday February 25 2012

14.30 – 17.00

Royal Society of New Zealand

11 Turnbull Street, Wellington

### **Agenda**

1. Apologies
2. Minutes from the last meeting
3. Introducing Fabiana Kubke and Courtney Johnston
4. Update from the Chair
5. Brief update from Public Lead
6. Future sustainability
  - 6.1 Funding
  - 6.2 Project structure
7. 4.0 Licence Update
8. Creative Commons Roadmap for 2013
9. Open Research Conference
10. NZ GOAL Update
11. Panel Members can report back on additional activities within their areas
12. Date for next meeting



## **Update on CCANZ Public Lead Activities, December-February 2012**

### **Web Resources**

#### *Social Media*

Our presence on Twitter continues to grow. We now have over 1470 followers.

In December, we launched a Facebook page: [www.facebook.com/creativecommonsnz](http://www.facebook.com/creativecommonsnz)  
CCANZ intern Holly Grover has agreed to continue adding content.

In early January, I also started promoting and using our 'Mailchimp' email list.

#### *Case Studies*

Since December, I have published case studies on:

- Wellington High School;
- NZTA;
- Cartoonist Dylan Horrocks;
- UC CEISMIC;
- GNS Science;
- The Ministry for Culture and Heritage;
- Musician Jon Lemmon; and,
- Wiki New Zealand

Case studies are forthcoming on MfE, Tawa Intermediate, the Dukes of Leisure and Jem Yoshioka.

### **Other Resources**

With the help of our interns, CCANZ has a new poster, a Free to Mix Guide and a CC in Schools Policy brochure.

A Mix & Mash 2013 lesson plan has also been published.

### **Engaging the community**

#### *Creative Commons Meetups*

A Creative Commons Film Night was held on December 5.

Working with MCH, CCANZ will hold a culture and heritage meeting in the next two months (TBC).

### **Media**

On December 10, I appeared on Radio Access Wellington to promote the Pledgeme campaign.

Press releases were circulated for the Film Screening and for the launch of Mix &



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Mash.

I'm currently negotiating a piece on Mix & Mash for the *Education Gazette*.

## **Internship**

Our Pledgeme campaign was a success, as was the internship. Holly Grover and Harriet Forrest finished work on February 14. Holly drafted a 'Free to Mix' guide, a case study, a blog post on OPEN GLAMs and conducted research into open licensing in the heritage sector. Harriet designed a poster, a 'Free to Mix' guide and a CC Policies brochure.

## **Mix and Mash 2013**

Mix & Mash 2013: The New Storytelling officially launched on the 5<sup>th</sup> of February. CCANZ is working closely with Services to Schools to promote the showcase to compulsory sector schools. The showcase is officially run by CCANZ, DigitalNZ and NLNZ.

## **Workshops, Presentations and Conferences**

CCANZ gave fewer workshops and talks over the December-January period. Presentations have been given to:

- RSNZ Rutherford Fellows
- Christchurch ICT teachers
- Auckland Schools Teachers (via Services to Schools).

On behalf of CCANZ, I attended:

- Open Research Conference, Auckland, February 6-7.
- KiwiFoo, Warkworth, February 9-10.

Planned workshops March-May:

- A series of workshops with copyright lawyer Rochelle Furneaux
- Regional school leaders 'Loop' workshops
- NZACDITT PD Symposium, Auckland March 15-16.
- Skype workshop to business students at CPIT
- Non-profit sector workshops
- Open research workshops (TBC)

